

Critical Analysis & Communication

By CICOM BRAINS (Asia) Pte. Ltd.

Develop Your Critical Thinking Ability & Communication Skill

Contents:

- Are you a 'Critical Thinker'?**
- Analysing Arguments**
- Structured Thinking & Analysis**

- Problem Solving approaches
- MECE Logic & Issue Mapping Process



- Presenting your case**

- Learn how to make effective persuasive communication
- Steps to structuring the story logically



- Challenging and Defending Arguments**

- How will your boss accept your proposals?
- Skills developed through Debate

Target: Directors, Division Heads, Managers, Team Leaders, and anyone involved in the communications process.

Date & Time: Tue, 23 Mar 2010 (1day: 9am-5pm)

Location: To be informed

Fee: SGD450+GST

***SDF Easy net (Gov subsidy)**

***Please contact us for more information.**

Course Objectives

After the course a trainee understands & learns:

-How to analyse information or people's opinion before coming to a decision

-How to communicate clearly and effectively

-How to view problems from various perspectives so as to be able to address the situation with the most appropriate solution.

-How to get to the heart of a matter and make a decision without going out of focus and risking misunderstanding.

-How to think productively, set goals, take action and solve problems.

Trainer: Erik Bulmahn

(No. 1 Repeat Order Trainer)

Erik has been helping business professionals achieve higher levels of managerial proficiency since arriving in Japan in 1993. He is currently CICOM BRAINS's Global HRD advisor and conducting public & inhouse trainings in Japan, Singapore as well as Europe.

He also is founder of EB Capital Management, an investment advisory service for clients in Japan and America.

Prior to his arrival in Japan, Erik worked as an analyst in the commercial lending division of American National Bank of Chicago. While earning his MBA, he developed marketing and financial plans for a non-profit organization, which led to its successful establishment into the marketplace.

He specializes in Critical Thinking, Logical Thinking, Strategy Planning, Marketing Theory, Finance Accounting. Participant learning and material absorption is enhanced through his dynamic facilitation skills that emphasizes class participation and involvement. His classes are extremely popular resulting in repeat clients from many countries including Japan and Singapore where regional trainings are often conducted.

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